

Anuraj Kumar Dwivedi

Senior UX Designer | +91 - 6284028457 | Noida, Uttar Pradesh

dwivedianuraj@gmail.com ♦ [LinkedIn](#) ♦ [Design Portfolio](#)

OBJECTIVE

Senior UX Designer with 5+ years of experience in delivering scalable, WCAG-compliant, and user-centered digital solutions for global enterprises in insurance, healthcare, and life sciences. Skilled in building enterprise-grade design systems, driving accessibility adoption, and designing responsive interfaces that improve user satisfaction and business outcomes. Adept in cross-functional collaboration, design strategy, and end-to-end product delivery.

EDUCATION

Bachelor of Technology in Information Technology, Lovely Professional University (LPU)

2017 - 2021

SKILLS

Design Skills: UI/UX Design, User Research, Interaction Design, Usability Testing, Wireframes & Prototypes, Information Architecture, Journey Mapping, Accessibility (WCAG), Responsive Design, Design Thinking, Design Systems, Human-Centered Design, Personas, Heuristic Evaluation, A/B Testing

Soft Skills: Project Management, Problem-Solving, Communication, Team Leadership, Adaptability, Cross-Functional Collaboration

Tools: Figma, Adobe XD, Sketch, Miro, Framer, InVision, Webflow, Balsamiq, Jira, Confluence

Certifications: Using AI in the UX Design Process, AI Prototyping with Claude Design, Hands-On with Design Systems, UX Gym Ignite (UX Anudeep), AI for Designers (IxDF), Journey Mapping (IxDF), Mobile UX Design (IxDF), User Experience: The Beginner's Guide (IxDF), Google UX Professional Certificate (Coursera)

EXPERIENCE

Senior UX Designer I

Apr 2026 - Present

HCL Software

Noida, Uttar Pradesh

- Designing **HCL HIVE (an intelligent full-stack observability platform)**, collaborating with cross-functional product, engineering, and business teams to shape the product experience.
- Conduct user interviews and discovery sessions to surface pain points and translate them into design decisions.
- Drive improvements to the shared design system, raising consistency and reducing design-to-development handoff friction.
- Support design across adjacent products (SX, AEX), providing reviews, patterns, and hands-on help to other designers.

Skills/Tools: Figma, FigJam, Jira, Confluence, Design Systems, WCAG Accessibility, Responsive Design, Prototyping, User Research, Information Architecture

User Experience Engineer (Associate Consultant)

Jun 2021 - Apr 2026

Virtusa Consulting Services Private Limited

Hyderabad, Telangana

Worked with multiple global enterprises across insurance, healthcare, and life sciences sectors to deliver scalable, accessible, and user-centered digital solutions.

- **Improved operational efficiency by 30%** by creating and maintaining enterprise-grade design systems for web and mobile platforms.
- Enhanced **usability and streamlined workflows** by designing intuitive web portals and persona-based dashboards for global clients.
- **Increased mobile engagement and conversion by 20%** through responsive, mobile-first design approaches.
- **Reduced task completion time for internal teams by 15%** with optimized back-office product interfaces.
- Led WCAG-compliant accessibility implementations, increasing platform **inclusivity by 40%**.
- Conducted surveys, interviews, and usability tests, **driving a 30% boost in user satisfaction**.

- Delivered high-fidelity prototypes and journey maps, **reducing design revisions by 15%** and accelerating **stakeholder approval by 20%**.

Skills/Tools: Figma, Miro, InVision, Jira, Confluence, Design Systems, WCAG Accessibility, Responsive Design, Prototyping, User Research, Information Architecture

Intern - Technology

Apr 2020 - Jul 2020

Virtusa Consulting Services Private Limited,
Hyderabad, Telangana

- **Increased user satisfaction by 25%** by contributing to UI/UX solutions for enterprise applications.
- **Reduced navigation issues by 20%** through usability testing and feedback iterations.
- **Improved cross-platform engagement by 15%** via responsive layout designs.

Skills/Tools: Figma, Adobe XD, Wireframing, Usability Testing, Responsive Design, Collaboration Tools

PROJECTS

Velocity Design System

Built and documented reusable UI components and accessibility guidelines, reducing design-to-development handoff time by 20%.

[View Case Study \(Medium\)](#)

IRCTC Train Booking Experience

Redesigned booking flow with AI-powered train suggestions, improved filters, and clear visual hierarchy to reduce decision time and increase conversion rates.

[View Case Study \(Medium\)](#)

SoloBuddy (Mobile App)

Designed a mobile app for solo travelers with AI-driven guidance, safety tools, and social features to boost confidence and reduce travel anxiety.

[View Case Study \(Medium\)](#)

Claims Dashboard

Developed role-specific dashboards with AI-driven summaries for performance tracking and reporting.

ACHIEVEMENTS

- First Runner-Up (Solo Travel Companion) - National Designathon hosted by Tutedude
- Top Performer Award (x2) - Overall Consulting (Design) Domain at Virtusa
- Highflyer Award - Overall Consulting (Design) Domain at Virtusa
- Titans Award - Insurance Domain at Virtusa

PROFESSIONAL DEVELOPMENT

- Mentorship under UX Anudeep Ayyagari July 2025 - Jan 2026
- Interaction Design Foundation (IxDF) Jan 2024 - Dec 2025

PERSONAL DETAILS

Languages: English, Hindi

Date of Birth: 8th May, 2001

Address: H-402, East Sapphire, Sector 45, Noida, Uttar Pradesh - 201303